

The U.S. Hotel Industry: Driving Growth, Jobs & The Economy

From global brands to the small inns and bed and breakfasts that line main streets across the country, the hotel and lodging industry is integral to America's economy. It supports millions of jobs and reinvests in communities. In the United States, 61 percent of hotels – more than 33,000 properties – are considered small businesses.¹

JOBS

America's hotels, inns and bed and breakfasts are responsible for supporting millions of jobs, both on site at hotels and throughout the communities in which they operate. Currently 72,000 jobs ahead of its prior peak, the hotel and lodging industry puts Americans to work. A typical hotel with 100 occupied rooms per night supports about 230 local jobs every year.

8M jobs

Hotel operations and guest spending support
8 MILLION JOBS, including
4.3 MILLION DIRECT JOBS.

188,000+

**NEW HOTEL JOBS
SINCE 2010.**

\$355B

The hotel industry supports
**\$355 BILLION IN TOTAL
LABOR INCOME.**

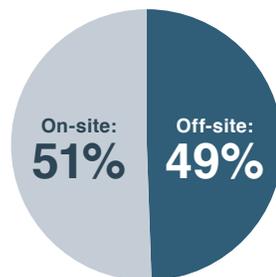
\$74B

The hotel industry has increased wages and salary income by \$18.5B since 2005, **PAYING EMPLOYEES \$74B IN 2015.**

COMMUNITY INVESTMENT

Hotel and lodging businesses are mainstays of communities from coast to coast, and proudly invest in the communities in which they operate. Data shows that at least 50 percent of tax funds collected are allocated for tourism-related purposes. Of that revenue, at least 50 percent is allocated for local tourism purposes, bringing more visitors – and more jobs – back to the community.²

**HOTELS GENERATE
\$167B
IN FEDERAL, STATE,
AND LOCAL TAXES.**



**\$483 BILLION
IN GUEST SPENDING**



**FOOD AND
BEVERAGE
\$56B**



**RECREATION,
RETAIL, ETC.
\$63B**



**OFF-SITE
TRANSPORTATION
\$118B**

Hotel guests spend **\$238 BILLION** on transportation, dining, shopping and other activities at local businesses during their stays, in addition to **\$245 BILLION** of guest spending on-site at hotel-industry establishments. In total, guests spend **\$483 BILLION** at hotels and local businesses as a part of their trip.

Source: Bureau of Economic Analysis; Oxford Economics

ECONOMIC IMPACT

The hotel and lodging industry is a bedrock of the American economy and drives economic growth and development across the country. With \$1.1 trillion in U.S. sales and over 1.1 billion occupied room nights annually, the hotel and lodging industry is stronger, more vibrant and more innovative than ever before.



\$590B
CONTRIBUTED
TO U.S. GDP



54,200+
PROPERTIES IN
HOTEL INDUSTRY

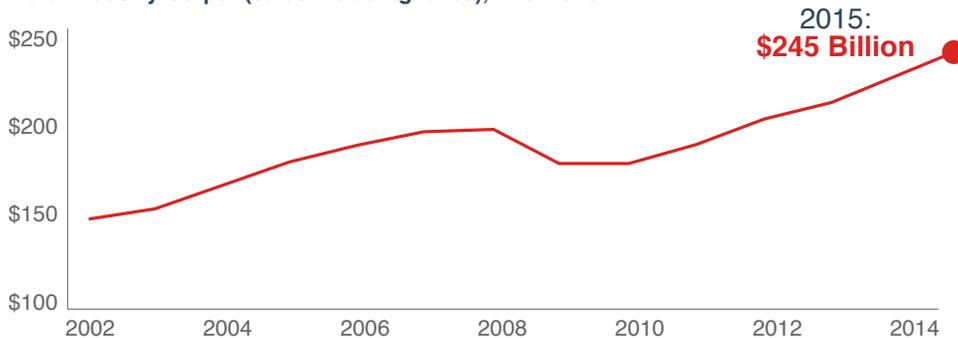


33,000+
PROPERTIES ARE
SMALL BUSINESSES

CONSUMER DEMAND

With a total output of \$245 billion and \$1.1 trillion in U.S. sales in 2015, consumer demand for lodging has never been higher. In fact, hotels, inns and bed & breakfasts are welcoming more guests than ever before.

Hotel Industry Output (sales including taxes), in billions



Source: Bureau of Economic Analysis; Oxford Economics

IN 2015,
HOTEL OUTPUT
INCREASED TO
\$245B

\$1.1T
OF U.S. SALES

Welcoming guests from around the world to America's biggest cities and best-kept secrets, hotels, inns and bed and breakfasts are vital to our economy. The data is clear: in small towns and big cities, in every corner of the country, lodging businesses support millions of jobs, reinvest in their communities and drive hundreds of billions of dollars in economic activity.

¹ STR U.S. Hotel Small Business Ownership Study, June 2016

² STR U.S. Lodging Tax Study, June 2016

American Hotel & Lodging Association: All Together Powerful



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HOSPITALITY
IS WORKING